



Art Virtual Learning

11th-12th /College

Photography

Video Narratives

Day 3

April 22 , 2020



11th-12th /College Photography
Lesson: April 22
K. Campbell

Objective/Learning Target:

To create 2 engaging short (less than 30 seconds) video narratives using any feature on your cellphone or camera. 1 video should narrate a snippet of your life-an activity or something you do daily. 1 video narrative snippet can be of your choosing. Must have sound.

Video Narratives are a part of Seeing, just in a different manor than still photography. This lesson is part of the curriculum from UCM, intended to be done on your cellphone but I will allow by any device you have that records.

Bell Ringer: What are the requirements for the project?

Answer:

The 2 finished videos should display appropriate exposure, composition, etc...for the selected situation. Both must be created to evoke a strong visual narrative message with sound. Subject matter is school appropriate, **not copied from anyone. You may edit in software or post videos as created. One video is posted** on Twitter and you are required to watch all classmate's videos and provide feedback to everyone.

Activities:

Task #1: Start making short videos for the first video narrative. Review/play back, and rerecord until your are satisfied.

Task #2: Decide if you need to edit the video.

Possible editing resources:

Wevideo

Free online video editing

Online tutorial of Wevideo

15 second video narrative (how to proceed and shows examples)

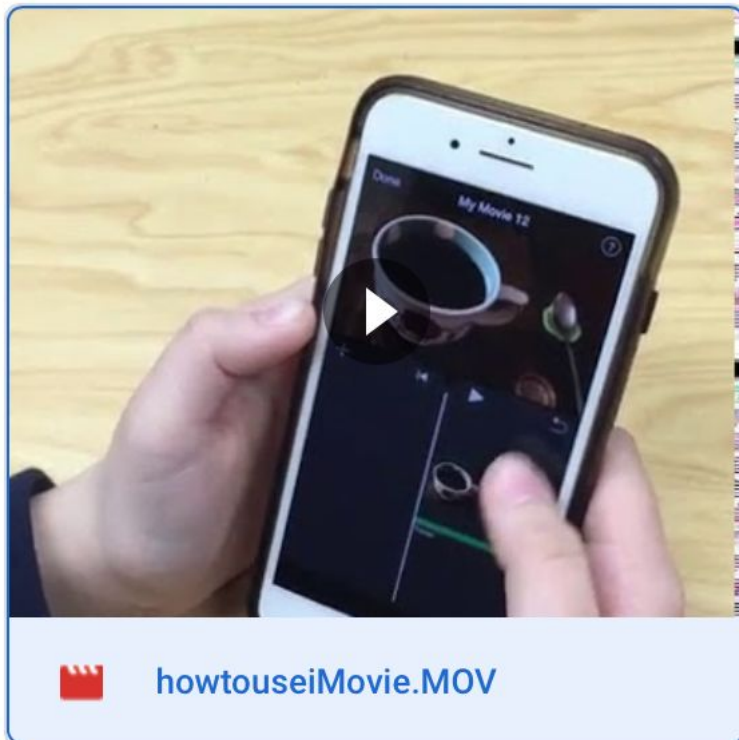
Things to be aware of:

1. Focus on one main message
2. Think through the structure-is there.....
 - *Story
 - *Conflict
 - *Resolution
3. Apply Creativity
4. Add emotions (ham it up or tone it down? You decide)

iPhone/iMovie Resource for those with that device and wish to utilize iMovie:

[Demonstration of how to use iMovie on your apple phone](#)

Click on link above ^, not the picture below.



Practice by following along with one of your past short videos on your cellphone.

Scoring Guide Short Video Narratives

Name _____

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Requirements: The 2 finished videos should display appropriate exposure, composition, etc...for the selected situation. Both must be created to evoke a strong visual narrative message with sound. Subject matter is school appropriate, not copied from anyone. **You may edit in software or post videos as created.** Both videos are posted on Twitter and you are required to watch all classmate’s videos and provide feedback to everyone.

Criteria	5pts	10pts	15pts
	Emerging	Developing	Proficient
Video narrative #1 subject matter is personal narrative of your life or activity. Use of video angle, light, exposure works well for the setting. Video is less than 30 seconds, but more than 5 seconds			
Video narrative #2 – subject matter is your choice (school appropriate). Use of video angle, light, exposure works well for setting. Video is less than 30 seconds but more than 5 seconds.			
Narrative: The sound/words goes well with both images and makes sense to the viewer. (A narrative is essentially just a story . It uses classic storytelling elements, including characters, conflict, and a resolution, to communicate a sequence of events that should resonate with the reader. A narrative video should do the exact same thing using beautiful, moving images).			
All technical skills are done accurately. You may use a video editing app or software if desired, but not required. If no editing done, I am looking at light, steadiness of video so you make sure you are submitting the best version. Sound is intelligible.			
Favorite image is posted on Twitter @karenmcamp with #videonarrative.			

You must post a comment on each classmate’s video narrative posts, with a constructive critique. You may respond back with a comment, or “like” as much as you wish.

I am looking for online dialogue that is beyond mere adjectives.

/20 pts